

## IT'S TIME TO GET ON GUND'S SESAME STREET® School BUS!

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This is the one bus you don't want to miss! **Gund's Sesame Street** plush characters now have a permanent home which is certain to become a destination point for any store carrying this in-demand collection. The familiar school bus has been transformed into an interactive display showcasing all the furry friends you've come to love.

The bus display is constructed of retailer sturdy materials and has four levels of shelving to house most sizes of your favorite **Sesame Street** characters. The interactive features on the battery-powered display include:

- a button that plays the **Sesame Street** song when pushed
- flashing lights
- abacus with letters and numbers mounted on the sides of the bus
- stationary wheels with spinning feature

The footprint of the display is 72" long 34" wide and 60" tall – a true profit center for **Sesame Street** products.

Recreate the magic that is **Sesame Street** with this unique and entertaining merchandising display that is certain to draw customers, young and old, to your **Sesame Street** Collection!



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