



## GUND'S SIMPLY LOVE™ ... THE PERFECT GIFT FOR YOUR VALENTINE

June 2009

The classic simplicity of a red and white color palette combined with the most huggable and cuddly characters make **GUND'S Simply Love™** your one destination stop for all things "Valentine." This collection of plush toys and ceramic giftware will delight everyone on your Valentine's list!

Nothing says, "I Love You" like a huggable plush animal and **Simply Love™** has a collection of cuties that will win over your sweetheart:

**I Luv You Sound Toy** is a 7" snow white teddy holding a stuffed red satin heart. This teddy speaks to you when it says, "I Love You SOOOOOO much."

The **Vase Huggers** are a trio of plush characters that have elastic on their arms to hug a vase of flowers. There are three different 8.5" characters: a white teddy, a white cat and a white puppy with a red patch over one eye. Each has a red chiffon neck ribbon with hearts hanging from it.

**Love Puffs™** are 3" fluffy, little plush characters. There are two styles: a white puff with a red face and a red puff with a white face.

The **Beanbags** are 6.5" full body teddies with a heart-patterned chiffon neck bow. There are two styles: The white bear has the message "Be Mine" and the red bear has the message "Luv You" embroidered on its foot.

**Beary Loveable™** are a trio of 10" plush teddies with heart-patterned chiffon neck ribbons carrying satin hearts with messages of love and affection. There are three styles:

- a white teddy with a heart that says, "I Love You."
- a beige teddy with a heart that says "Be Mine."
- a white teddy with a heart that says, "True Love."

**Regina™** is an 18" fluffy white teddy with an embroidered red nose and a red chiffon neck bow. She's guaranteed to steal your heart!



For more information please contact:

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The **Simply Love™** ceramic giftware grouping is the perfect way to express your feelings of affection:

The **Mugs** are 4" ceramic mugs in a classic red and white color theme. There are two styles: a white mug with the message "love" printed in red and three red hearts and a red mug with the message "be mine" printed in white with a heart motif in red and white.

The **Plaques** are 4 "white ceramic plaques with a red ribbon hanger. There are two styles: "Love" and "Be Mine."

The **Containers** are 4" containers suitable for plants, flowers, candy or other Valentine's Day gifts. There are two styles: a white container with the message "love" printed in red and nine red hearts and a red container with the message "be mine" printed in white with a heart motif in red and white.

The **Vases** are 7" bud vases. There are two styles: a white vase with the message "love" printed in red and three red hearts and a red vase with the message "be mine" printed in white with a heart motif in red and white.

The **Tealight Holders** are 2" red candle holders with a repeat pattern of white hearts. There are three messages: "be mine," "love," and "forever."

Valentine's Day is synonymous with flowers bouquets and two different **Simply Love™** assortments of flower picks are the perfect accent to any floral arrangement:

The **Soft Fabric Flower Picks** are 9" picks with fully dimensional teddy bears on them. There are three different styles, "forever," "be mine," on a red bear, and "luv u" on a white bear.

The **Poly-resin Flower Picks** are 10" picks with red and white hearts. There is space on the back of the pick to personalize it with the message, "To: / From"

**GUND'S Simply Love™** collection is simply the best way to share your feelings of love and affection this Valentine's Day!



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