



GUNDKIDS® BEGINS THE NEW YEAR WITH FUN NEW PRODUCT

Edison, NJ - Everything that kids love – lights, sound and action – are featured in a diverse and animated group of products.

For hours of fun and interactive play, nothing beats **Zooblie Zoo™ Finger Puppets**. The collection features 12 different styles of these plush finger puppets that are evenly assorted with display (pig, elephant, lion, hippo, puppy, alligator, giraffe, monkey, zebra, frog, cow and horse).

Chatter Box™ features colorful plush critters with fun animal sounds. Each grouping is evenly assorted and merchandised in its own counter display:

Chatter Box™ Dinos feature 4 different 7.5” prehistoric pals all with a roaring sound. They come in a variety of brightly colored plush.

Chatter Box™ Birds feature 6 different 5” feathered friends which chirp or say “I Love You.” The designs include a plump bluebird that chirps, a red cardinal that chirps, a green toucan that chirps, a yellowbird that chirps, a brightly colored parrot that chirps and says "I Love You," and a multi-colored toucan that chirps.

Chatter Box™ Bugs features 5” bugs in four styles as they make realistic bug sounds.

Wild Writers™ Pens are a grouping of four 6” resin ballpoint pens that feature brightly colored whimsical animals: a green alligator, a blue gorilla, a yellow cheetah, and a purple hippo.

Cheeky Cheeks™ Animals combine sound and light in adorable plush farm and jungle critters. Each grouping is easily merchandised in its own counter display:

- **Cheeky Cheeks™ Jungle** features four 6” jungle pals: a black and white panda who roars, a tan monkey who makes a monkey noise, a honey-toned lion who roars, and a grey elephant who makes an elephant noise. When you squeeze the animal, its cheeks light up as it makes realistic animal sounds.
- **Cheeky Cheeks™ Farm** features four of the most popular 6” farm friends: a pink pig who oinks, a green frog who ribbits, a black and white cow who moos, and a brown pony who neighs. When you squeeze the animal, its cheeks light up as it makes realistic animal sounds.

About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit www.gund.com.

