

GUND INTRODUCES MOHAIR BEAR COLLECTION

This year GUND celebrates its 110th year anniversary – and what better way to celebrate this rich tradition than with exclusive line of genuine Mohair bears.

These classic styled bears are fully articulated and handcrafted of the finest mohair in the artist's studio. Mohair is the natural hair of the Angora goat and is extremely precious. The crowning jewel of **Gund's** creations, **The Treasured Teddies™ Mohair Bear Collection** captures the true essence of a classical style collectible bear.

Each bear is numbered in a limited edition of 500 pieces and is packaged with a Certificate of Authenticity in an elegant collector's presentation box. A leatherette medallion with the bear's name adorns his neck. An enamel charm with the trademark **Gotta Getta Gund** on the bear's ear denotes the exclusivity of this collection.

Jonathan is a 16" fully jointed, two-toned bear crafted of wavy, blush mohair with coco tipping. He has light brown suede paw pads, a hand trimmed muzzle, an embroidered nose, and crystal eyes.

Nigel™ is a 16" fully jointed bear crafted of curly, heavenly, white mohair. He has honey colored suede paw pads, an embroidered nose, and crystal eyes.

Terrence™ is a 16" fully jointed bear crafted of wavy, cream mohair. He has beige suede paw pads, an embroidered nose, and crystal eyes.

Lawrence™ is a 16" fully jointed bear crafted of light, taupe, straight mohair. His paw pads are contrasting deeper taupe suede. He has a brown embroidered nose and crystal eyes.

Gregory™ is a 16" fully jointed bear crafted of curly, brown mohair with black tipping. All four paw pads are chocolate brown suede. He has a hand trimmed muzzle, brown embroidered nose and crystal eyes.

Cyril™ is a 16" fully jointed bear crafted of traditional, golden mohair. He has beige suede paw pads, an embroidered nose, and crystal eyes.

About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit www.gund.com.

