



NEW ADDITIONS TO GUND@BABY TENDER BEGINNINGS™

Baby's favorite giraffe welcomes new additions to the family of **Tender Beginnings™** with gifts for baby and accessories for the nursery. The star of this collection is a sweet baby giraffe crafted of soft pale yellow plush with satin accents – pink for the girls and blue for the boys.

Tender Beginnings™ Loveable Hugs™ combines a 12" plush giraffe with a 32"x26" soft plush blanket. The white plush blanket is bound in pink or blue plush and has full satin underside.

Tender Beginnings™ Pullstring Musical is a 13" giraffe that pulls down to play "Brahms' Lullaby."

Tender Beginnings™ Buddyluvs™ is a 16" x 16" curly white plush blanket edged in satin with a pocket that holds a little giraffe with a rattle. It is package in a sheer bag with a satin ribbon tie.

Tender Beginnings™ Pacifier Clips feature a 2" giraffe head attached to a satin ribbon which can hold baby's pacifier.

Tender Beginnings™ Blanket is a 28" x 28" plush blanket with a pocket that holds a plush giraffe rattle. Embroidered on the pocket is "Precious Little One." It is packaged in a sheer bag with a satin ribbon tie. Available in two colors: Pink, Blue

Tender Beginnings™ Cuddlehugs™ is a 27" diecut plush giraffe that is both a blanket and a soft sculpture wall hanging. It is edged and backed in satin and has two hanging loops.

Tender Beginnings™ Satineesnugs™ are 12" x 12" soft blankies with a full satin bottom and a dimensional giraffe. Babies can cuddle the giraffe and wrap themselves up in super-softness. It is assorted in pink and blue.

Tender Beginnings™ Huggy Buddy™ is a 15" full body blanket with a full satin underside.

Tender Beginnings™ Ring Rattles feature a plush giraffe attached to a clear plastic ring with pink or blue beads inside.

Tender Beginnings™ Teethers feature a plush giraffe attached to a clear plastic teething ring. The ring may be removed and placed in a refrigerator to provide soothing comfort to the baby.

About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit www.gund.com.



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